

## Cookie details

### Main Cookies used on our Website

Cookie	Provider	Type and Expiry	Category and Purpose
_cfduid	twenty7tec.com	HTTP 1 month	<b>Strictly Necessary:</b> Used by cdn services like CloudFare to identify users behind a shared IP address and apply security settings on a per-user basis. It does not correspond to any user ID in the web application and does not store any personal data.
cookieawinfo-checkbox-necessary cookieawinfo-checkbox-advertisement cookieawinfo-checkbox-analytics	twenty7tec.com	HTTP 1 year	<b>Strictly necessary:</b> This cookie is essential as we use it to remember whether you have acknowledged the cookie notice we present to you. Please see further paragraph 3.1 of this Cookie Policy.
lang	twenty7tec.com	HTTP Session	<b>Strictly necessary:</b> This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.
wpzerospam_has_access wpzerospam_ip_checked	twenty7tec.com	HTTP Session	<b>Strictly necessary:</b> We use these cookies in order to detect spam and improve the website's security. These cookies do not store visitor specific data.
_ga	twenty7tec.com	HTTP 2 years	<b>Analytical:</b> Registers a unique ID that is used to generate statistical data on how the visitors uses the Website.

_gat	twenty7tec.com	HTTP 1 day	<b>Analytical:</b> Used by Google Analytics to throttle request rate which means that it limits the collection of data on high traffic sites.
_gcl_au	twenty7tec.com	HTTP 3 months	<b>Advertising:</b> Stores several third party tags (listed below) on our Google Tag Manager account, for tracking and remarketing across the Internet, as well as tracking actions (clicks, video plays) taken on Website.
_gid	twenty7tec.com	HTTP 1 day	<b>Analytical:</b> Registers a unique ID that is used to generate statistical data on how the visitors uses the Website.
_uetsid	twenty7tec.com	HTTP 1 day	<b>Advertising:</b> Stores several third party tags (listed below) on our Google Tag Manager account, for tracking and remarketing across the Internet, as well as tracking actions (clicks, video plays) taken on Website.
_uetsid_exp	twenty7tec.com	HTML Persistent	<b>Advertising:</b> Contains the expiry date for the cookie named _uetsid.
_uetvid	twenty7tec.com	HTTP 16 days	<b>Advertising:</b> Stores (with _uetsid) several third party tags on our Google Tag Manager account, for tracking and remarketing across the Internet, as well as tracking actions (clicks, video plays) taken on Website.
_uetvid_exp	twenty7tec.com	HTML Persistent	<b>Advertising:</b> Contains the expiry date for the cookie named _uetvid.

### Third Party Cookies used on our Website

Name	Provider	Type and Expiry	Category and Purpose
AnalyticsSynchistory	linkedin.com	HTTP 1 month	<b>Analytical:</b> Used to store information concerning the time other LinkedIn cookies were triggered.
bcookie	linkedin.com	2 years	<b>Analytical:</b> This cookie is set by LinkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.
personalization_id	Twitter.com	HTTP 2 years	<b>Analytical:</b> This cookie is set by Twitter. The cookie allows the visitor to share content from the Website onto their Twitter profile.
bscookie	linkedin.com	HTTP 2 years	<b>Advertising:</b> This cookie is a browser ID cookie set by Linked share Buttons and ad tags.
_fbp	facebook.com	HTTP 3 months	<b>Advertising:</b> Used by Facebook to register and report the Website user's actions with the purpose of presenting targeted ads to the user across Facebook and its partner websites and applications.
tr	facebook.com	Pixel Session	<b>Advertising:</b> Used by Facebook to deliverable a series of advertisement products such as real time bidding from third party advertisers.
fr	facebook.com	HTTP 3 months	<b>Advertising:</b> The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behaviour of the user across the web on sites that have

			Facebook pixel or Facebook social plugin.
Google Ads (formerly AdWords Remarketing) Tags including: ads/ga-audiences pagead/1p-user-list/#	ads.google.com	Pixel  Varies (not exceeding 560 days)	<b>Advertising:</b> Used by Google Ads (formerly Google Adwords) to register and report the Website user's actions across multiple websites and detects how the user navigates between sites with the purpose of presenting targeted ads to the user across Google Search, the Google Display Network, Gmail and YouTube, as well as its partner websites and applications.
IDE	doubleclick.net	HTTP  389 days	<b>Advertising:</b> Used by Google DoubleClick to register and report the Website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
lidc	linkedin.com	HTTP  1 day	<b>Advertising:</b> This cookie is set by LinkedIn and used for routing.
LinkedIn Insights Tags, including: UserMatchHistory	linkedin.com	HTTP  Varies (not exceeding 560 days)	<b>Advertising:</b> Used by LinkedIn to register and report the Website user's actions with the purpose of presenting targeted ads to the user across LinkedIn and its partner websites and applications.
Microsoft Universal Event Tracking Tags	ads.microsoft.com	Pixel  Varies (not exceeding 560 days)	<b>Advertising:</b> Used by Microsoft (e.g. Bing search) to register and report the Website user's actions with the purpose of presenting targeted ads to the user across Microsoft

			search engines and its partner websites and applications.
MUID	microsoft.com	HTTP 389 days	<b>Advertising:</b> Used by Microsoft as a unique identifier. The cookie is set by embedded Microsoft scripts. The purpose of this cookie is to synchronize the ID across many different Microsoft domains to enable user tracking.
test_cookie	doubleclick.net	HTTP 1 day	<b>Advertising:</b> Used to check if the user's browser supports cookies.
Twitter Universal Tags, including: i/adsct	twitter.com	Pixel Varies (not exceeding 560 days)	<b>Advertising:</b> Used by Twitter to register and report the Website user's actions and the number of visitors accessing the Website with the purpose of presenting targeted ads to the user across Twitter and its partner websites and applications.
VISITOR_INFO_LIVE	youtube.com	HTTP 179 days	<b>Advertising:</b> Used to estimate the users' bandwidth on pages with integrated YouTube videos.
YSC	youtube.com	HTTP Session	<b>Advertising:</b> Registers a unique ID to keep statistic of what videos from YouTube the user has seen
yt-remote-cast-installed yt-remote-fast-check-period yt-remote-session-app yt-remote-session-name	youtube.com	HTTP Session	<b>Advertising:</b> Stores the user's video player preferences using embedded YouTube video.

yt-remote-connected-devices  yt-remote-device-id	youtube.com	HTTP  Persistent	<b>Advertising:</b> Stores the user's video player preferences using embedded YouTube video.