△ Twenty7tec

# Monthly Mortgage Market Report

**ACTIVITY IN APRIL 2024** 



Analysis from Twenty7tec



APRIL 2024
KEY FINDINGS

50:50\*

The purchase v remortgage balance in April 2024 (\*excluding product transfers) was almost equal for the second month running.

3.8%

Total product availability grew 3.8% month-on-month to new all-time highs.

7.2%

April 2024 saw a bounce back in total mortgage search activity - for the third best month on record.

34.1%

There was an upswing in the number of fixed mortgage searches for three to five year periods - compared to 28.4% the prior month.

8.1%

April 2024 saw an 8.1% gain in purchase mortgage searches - recovering the drop from March 2024.

21,859

At the end of April 2024, there were 21,859 products available, up 805 products on the prior month.

15.4%

The proportion of mortgage search volumes by First Time Buyers was at its lowest level in four years.

UP

There was a rise in the proportion of both Residential and Buy To Let purchase mortgage searches in April 2024.

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## APRIL 2024 CEO STATEMENT

#### MARKET REPORT OVERHAUL

We've taken the deceision to overhaul the monthly mortgage market report this month.

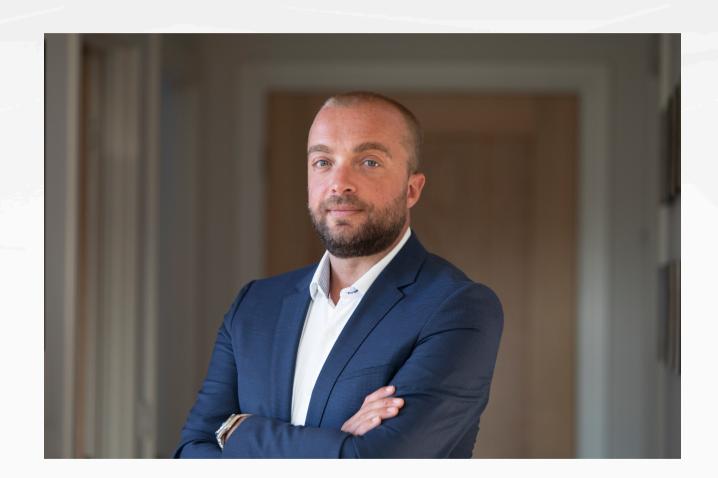
The report has helped move the market forward over the past five years and we're keen to make sure that we provide the best data to people in a timely fashion so that they can reflect on the month just past and the weeks ahead.

We hope you like it and remain open to your feedback and comments.

Here's to May sustaining the momentum gains from April!

James L Tucker

**James Tucker** CEO - Twenty7tec



# WHAT DID OVERALL DEMAND LOOK LIKE IN APRIL 2024?

"Mortgage search volumes rose in April 2024 to near record highs for both purchase and remortgages. But the level of First Time Buyers as a percentage of the market remains historically low."

Nathan Reilly, Twenty7tec

#### APRIL 2024 - ALL MORTGAGE SEARCHES



Purchase 1,022,068



Remortgage 992,913



Searches 2,014,981 17.2%



Purchase % 50.61%



Remortgage % 49.39%



FTB as % 15.35%

#### MARCH 2023 - ALL MORTGAGE SEARCHES



Purchase 945,194 -8.1%



Remortgage 934,685



Searches 1,879,879



Purchase % 50.28%



 $\begin{array}{c} \text{Remortgage \%} \\ 49.72\% \end{array}$ 



FTB as % 15.59%

# WHAT DID DEMAND LOOK LIKE IN APRIL 2024 for BUY TO LET?

"Buy to let mortgage searches saw an uplift on both BTL purchase and remortgage."

Nathan Reilly, Twenty7tec

#### APRIL 2024 - BUY TO LET



Purchase 119,869 at 7.9%



Remortgage **220,111 1** 2.5%



Searches 339,980 
4.4%



Purchase % BTL 35.20%



Remo % BTL 64.80%

#### MARCH 2023 - BUY TO LET



Purchase 111,057



Remortgage 214,749



Searches 325,806 • -9.8%



Purchase % BTL 34.09%



Remo % BTL 65.91%

# WHAT DID DEMAND LOOK LIKE IN APRIL 2024 for RESIDENTIAL?

"We saw a post-Easter nudge upwards in residential mortgage searches for both purchase and remortgage after the dips in March 2024."

Nathan Reilly, Twenty7tec

#### **APRIL 2024 - RESIDENTIAL**



Purchase 838,993



Remortgage **716,181** 



Searches 1,555,174 17.8%



Purchase % Resi 53.81%



Remo % Resi 46.19%

#### MARCH 2023 - RESIDENTIAL



Purchase 775,700



Remortgage 666,595



Searches 1,442,295



Purchase % Resi 53.78%



Remo % Resi 46.22%

## FIRST TIME BUYERS - LONDON AND NATIONWIDE

#### **LONDON FTB**



Searches

10,502

**★** 5.7%



Average Property Valuation

495,818

**3.5**%



Average Loan Required

329,192

**★** 6.0%



Average Combined Income

90,351

6.7%



Average Loan To Value

75.00%

**1.4**% **1.4**%

#### **NATIONWIDE FTB**



Searches

312,597

**\$** 4.6%



Average Property Valuation

288,802

**1.0%** 



Average Loan Required

221,706

**1.6%** 



Average Combined Income

62,387

**₽** -0.2%



Average Loan To Value

82.00%

**1.2%** 

#### **PURCHASE VS REMORTGAGE**

#### **PURCHASE**



Searches

967,029

**★** 7.2%



Average Property Valuation

348,833

**1.3**% **1.3**%



Average Loan Required

247,417

**★** 0.2%



Average Combined Income

70,621

**1.9%** 



Average Loan To Value

75.00%

0.0%

#### **REMORTGAGE**



Searches

957,725

**★** 5.7%



Average Property Valuation

385,940

-0.6%



Average Loan Required

199,963

**-1.3**%



Average Combined Income

80,289

**★** 0.2%



Average Loan To Value

56.00%



#### **PURCHASE VS REMORTGAGE - BUY TO LET**

#### **PURCHASE - BUY TO LET**





Average Property Valuation 263,799

**■** -1.8%



Average Loan Required

247,417

**★** 0.2%



Average Combined Income

66,988

-5.6%



Average Loan To Value

70.00%

0.0%

#### **REMORTGAGE - BUY TO LET**



Searches

211,340



Average Property Valuation

344,018

**★** 0.1%



Average Loan Required

189,801

-0.6%



Average Combined Income

81,273

**₽** -2.1%



Average Loan To Value

57.00%



#### **PURCHASE VS REMORTGAGE - RESIDENTIAL**

#### **PURCHASE - RESIDENTIAL**



Searches

**★** 7.5%

797,535



Average Property Valuation

362,478

**1.7**% **1.7**%



Average Loan Required

263,865

**≜** 0.1%



Average Combined Income

72,597

**1.7**% **1.7**%



Average Loan To Value

76.00%

0.0%

#### **REMORTGAGE - RESIDENTIAL**



Searches

699,530

**★** 7.6%



Average Property Valuation

396,277

-0.7%



Average Loan Required

204,159

-1.6%



Average Combined Income

80,318

**●** 0.5%



Average Loan To Value

55.00%



#### **LONDON V NATIONWIDE BTL**

#### BTL - LONDON



Buy To Let mortgage searches Average Property Valuation

19,610

**16.1%** 

528,979

-0.6%



Average Loan Required

273,433

**■** -3.0%



Average Combined Income

101,642

**★** 7.5%



Average Loan To Value

53.00%

**■** -3.6%

#### **BTL - NATIONWIDE**



325,502

**★** 3.9%



Buy to Let mortgage searches Average Property Valuation

315,886

-0.8%



Average Loan Required

186,706

**-1.3**%



Average Combined Income

77,858

**₽** -2.0%



Average Loan To Value

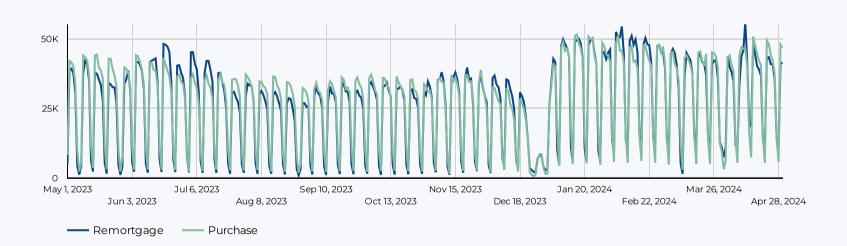
61.00%

WHERE WAS THE DEMAND IN THE APRIL 2024 MARKET?

#### **Searches by Type**

	Mortgage Type	April 2024 🕶	April 2024 monthly difference
1.	Standard Residential	1497065	7.59%
2.	Buy To Let	325502	3.87%
3.	Shared Ownership (inc. Your Home Scheme)	44649	-6.42%
4.	Standard Residential (inc. Affordable Schemes/Help To Buy)	20208	11.56%
5.	Let To Buy	14655	0.70%

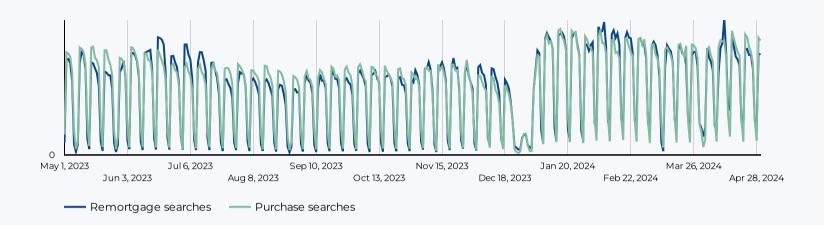
#### Purchase searches vs Remortgage searches



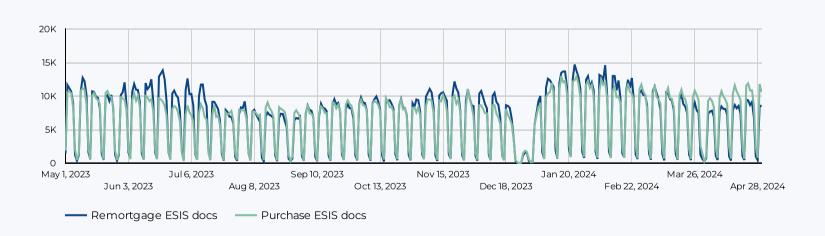


SEARCHES VS DOCUMENTS
IN THE APRIL 2024 MARKET

#### Purchase v Remortgage searches for the past 12 months



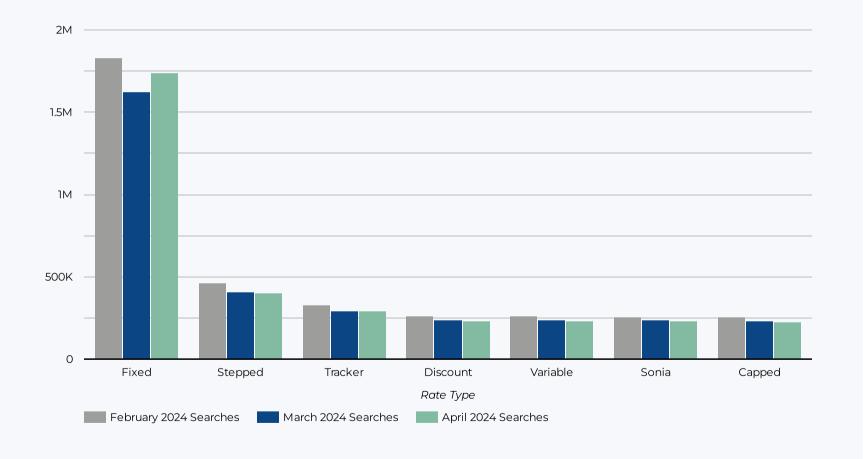
#### Purchase v Remortgage ESIS documents for the past 12 months





SEARCHES BY MORTGAGE
PRODUCT TYPE IN THE PAST
QUARTER

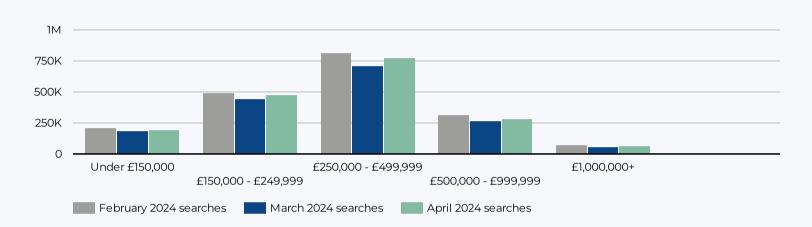
#### Searches per product type this quarter





SEARCHES BY VALUE IN THE APRIL 2024 MARKET

#### **Searches by Value - Total**



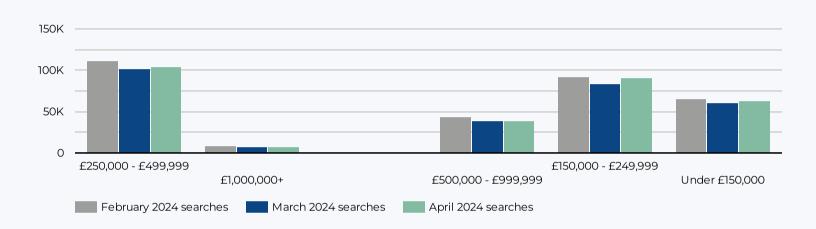
#### Mortgage searches by valuation group - Total

Property Valuation	March 2024 searches	April 2024 searches	March 2024 to April 2024
Under £150,000	188,754	192,619	2.05%
£150,000 - £249,999	440,863	478,788	8.6%
£250,000 - £499,999	711,862	772,906	8.58%
£500,000 - £999,999	267,781	284,816	6.36%
£1,000,000+	58,669	61,134	4.2%



SEARCHES BY VALUE IN THE APRIL 2024 BUY TO LET MARKET

#### **Searches by Value - Buy to Let**

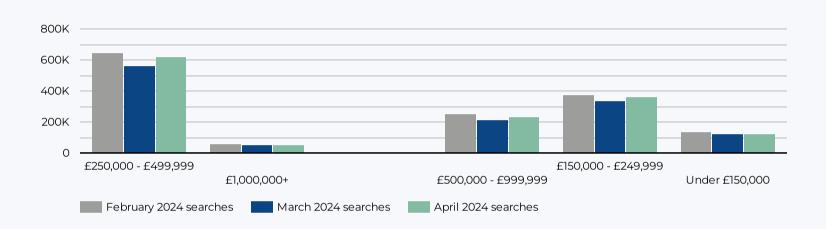


#### Mortgage searches by valuation group - Buy to Let

Property Valuation	March 2024 searches	April 2024 searches	March 2024 to April 2024
Under £150,000	60,172	62,675	4.16%
£150,000 - £249,999	83,921	90,998	8.43%
£250,000 - £499,999	101,276	104,611	3.29%
£500,000 - £999,999	38,405	39,082	1.76%
£1,000,000+	7,349	7,146	-2.76%

SEARCHES BY VALUE IN THE APRIL 2024 RESIDENTIAL MARKET

#### **Searches by Value - Residential**



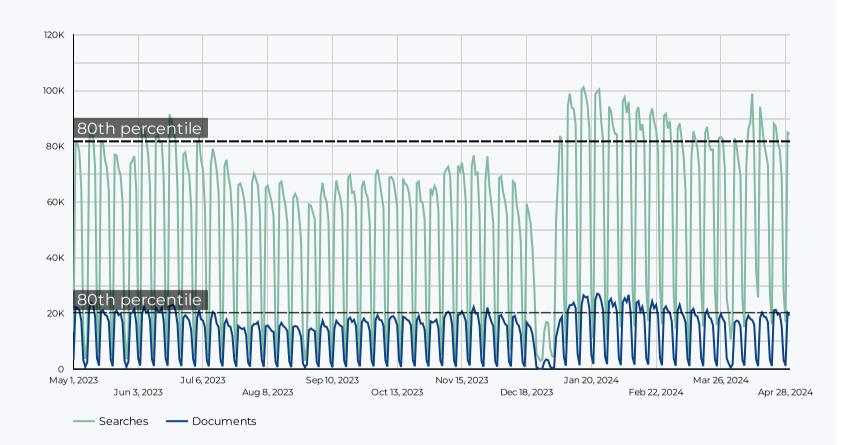
#### Mortgage searches by valuation group - Residential

Property Valuation	March 2024 searches	April 2024 searches	March 2024 to April 2024
Under £150,000	123,762	124,781	0.82%
£150,000 - £249,999	333,352	364,408	9.32%
£250,000 - £499,999	559,113	617,301	10.41%
£500,000 - £999,999	215,016	231,725	7.77%
£1,000,000+	48,713	51,771	6.28%



LAST 12 MONTHS' SEARCHES AND DOCUMENTS

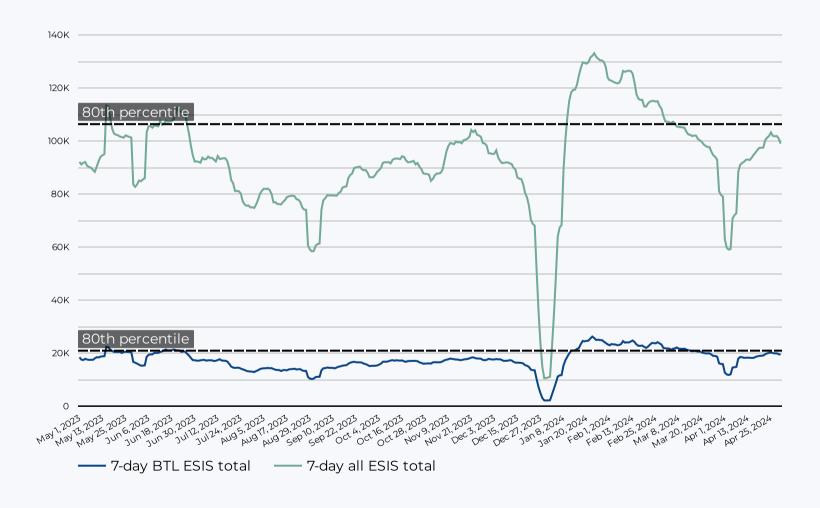
#### How many mortgage searches and ESIS documents are produced each day?





7-DAY AVERAGE ESIS
DOCUMENTS PAST 12
MONTHS (ALL AND BTL)

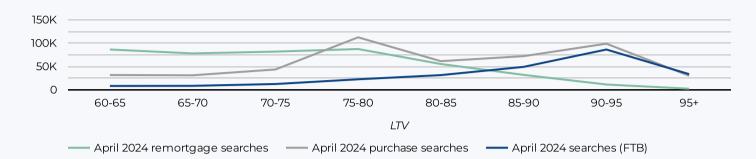
#### ESIS documents produced past 12 months (All and BTL)



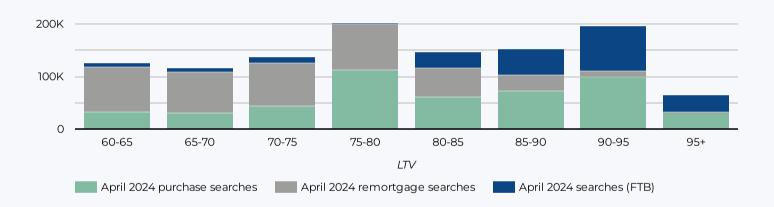


WHAT PRODUCTS ARE APPLICANTS SEARCHING FOR?

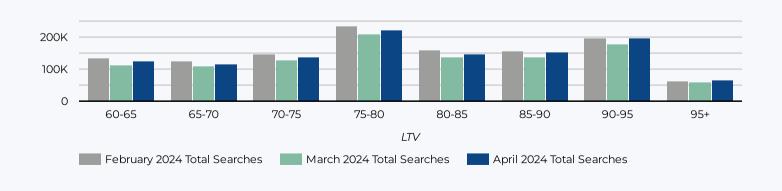
#### Mortgage searches by max LTV



#### Mortgage searches by max LTV - stacked



#### Total mortgage searches by max LTV





PRODUCT HEATMAPS AS AT END APRIL 2024

#### Mortgage searches split by LTV ranges and buyer types

LTV •	April 2024 purchase searches	April 2024 remortgage searches	April 2024 searches (FTB)	April 2024 Total Searches
60-65	31,461	86,068	8,028	125,557
65-70	30,845	77,683	8,280	116,808
70-75	43,286	81,533	12,155	136,974
75-80	112,128	87,076	22,264	221,468
80-85	61,096	55,023	31,270	147,389
85-90	71,819	31,737	48,877	152,433
90-95	98,541	11,130	86,018	195,689
95+	29,941	2,126	33,321	65,388

#### Products available at max LTV ranges for the past quarter





PRODUCTS AVAILABLE
ON TWENTY7TEC SYSTEM AS
AT END APRIL 2024

#### Mortgage product availability over the past 12 months

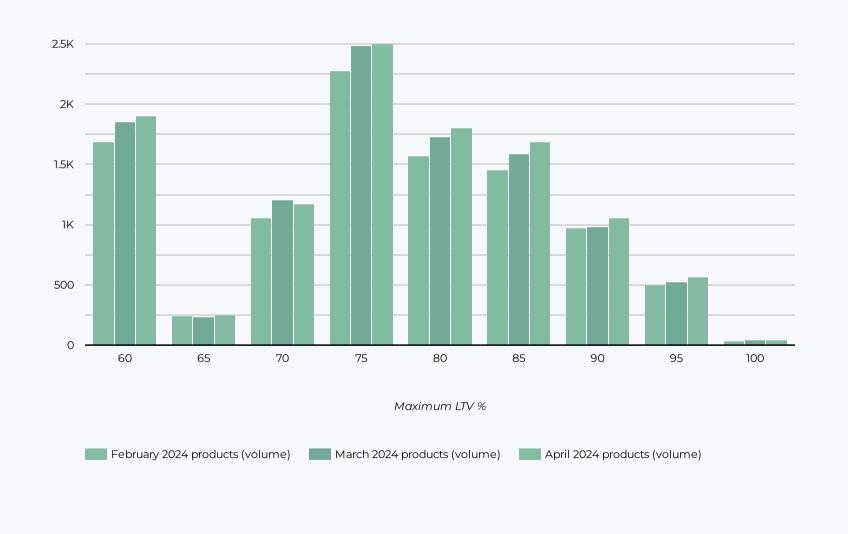


— Total mortgage products on Twenty7Tec's systems



HOW MANY PRODUCTS ARE AVAILABLE AT EACH MAX LTV?

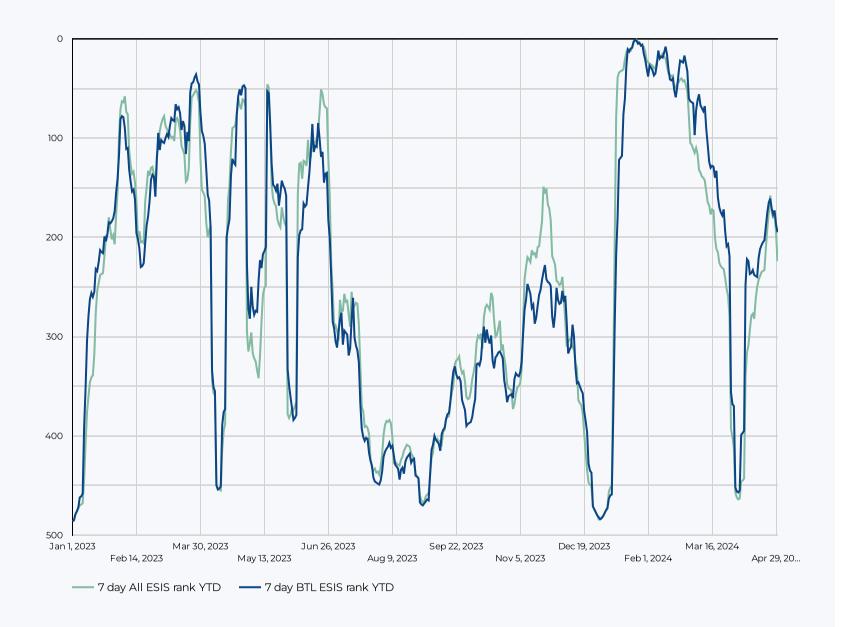
#### Product availability split by max LTV





ESIS DOCUMENTS – BUSIEST DAYS YTD

#### **Busiest days of the year for producing ESIS documents**



HOW ARE PRODUCTS
DISTRIBUTED ACROSS
LTV RANGES?

#### Proportion of total products in the market by maximum LTV

Maximum LTV %	April 2024 products (volume)	% of Total April 2024 Products
50	97	0.87%
55	60	0.54%
60	1,905	17.03%
65	246	2.2%
70	1,173	10.49%
75	2,503	22.38%
80	1,800	16.09%
85	1,683	15.05%
90	1,051	9.4%
95	564	5.04%

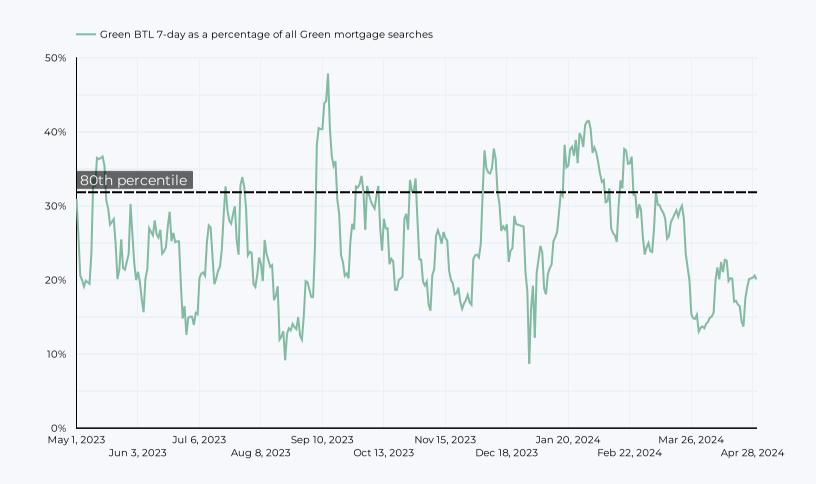
ARE PEOPLE LOOKING FOR GREEN MORTGAGES?

#### Demand for Green mortgages on a 7-day rolling basis



GREEN LANDLORD / BTL AS A PERCENTAGE OF ALL GREEN MORTGAGES

#### Demand for green BTL mortgages on a 7-day rolling basis





SELF EMPLOYED MORTGAGE SEARCHES PAST 12 MONTHS

#### Self employed mortgage searches past 12 months





### CRITERIA SEARCHES IN APRIL 2024

## Here are the top ten most commonly requested criteria searches on our systems from the past month:

- 1. Can applications from Non EU, EEA Non UK Foreign Nationals be accepted and under what conditions?
- 2. Can applicants on a VISA be considered and what are the acceptable requirements?
- 3. Is an application for joint borrowers, where only one will be the legal owner be acceptable and under what circumstances?
- 4. Can Applicants with fewer than 3 years UK residency be considered?
- 5. Can applicants with satisfied Defaults be considered and what is acceptable?
- 6. What is the acceptable Maximum Age for applicants at the end of the mortgage term?
- 7. Are First Time Buyers acceptable and what is the definition of a FTB?
- 8. Are arrears or missed payments on Credit Cards / Store Cards / Mail Order catalogues considered?
- 9. Can applicants with unsatisfied / outstanding Defaults be considered and what is acceptable?
- 10. Can applicants with Satisfied County Court Judgements (CCJs) be considered and what is acceptable?



### **Our methodology**









