## Monthly Mortgage Report August 2024

Analysis from Twenty7tec



## AUGUST 2024 KEY FINDINGS

## 56:44\*

The purchase v remortgage balance in July 2024 (\*excluding product transfers) favoured purchase searches.

# -5.0%

August 2024 saw a 5.0% drop in purchase mortgage search activity compared to the prior month.

# -9.1%

August 2024 also saw an 9.1% drop in remortgage searches compared to July 2024.

22,677

## 19.7%

The proportion of mortgage search volumes by First Time Buyers rose sharply in a contracting market.

## 0.65%

Total product availability grew 0.65% month-on-month to a new all-time record for month end product availability.

# 43.9%

The proportion of fixed mortgage searches for two years and under remained in August 2024 was its lowest since June 2023. At the end of August 2024, there were 22,677 products available, up by 147 products on the prior month end.

## **97.8%**

Fixed mortgage search volumes in August 2024 as percentage of the long-term average.



## AUGUST 2024 CEO STATEMENT

#### **BEFORE THE FALL**

August saw us, relativley speaking, take a beat.

Maybe we didn't hit July's highs but the drop off was less than we might normally expect this time of year.

September is back to school season followed by a Bank of England rate decision mid-month. But maybe the real market moves are a few weeks away with an Autumn statement set for the end of October and the subsequent BoE decision a week after that?

In short - a lot of change at a time of year when advisors are at their busiest - the three months prior to mid-December.

We'll be here to report back next month.

James L. Tucker

**James Tucker** CEO - Twenty7tec



## WHAT DID OVERALL DEMAND LOOK LIKE IN AUGUST 2024?

"We saw the traditional slowing of activity in August with purchase search volumes down 5% but remortgage volumes down 13.5% as homeowners focused on their summer plans."

Nathan Reilly, Twenty7tec

#### AUGUST 2024 - ALL MORTGAGE SEARCHES

%



 Purchase
 Remortgage

 939,628
 722,473

 • -0.1%
 ± 11.9%



Searches **1,662,101** ± 4.8%



59.29%





### JULY 2024 - ALL MORTGAGE SEARCHES



[%] Remortgage 645,604

Searches 1,585,737

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FTB as %



645, ₹ -13.5% 1,58 • -8.6% Pu 5

Purchase % 56.80%



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## WHAT DID DEMAND LOOK **LIKE IN AUGUST 2024 FOR BUY TO LET?**

greater percentages than overall

Nathan Reilly, Twenty7tec

#### AUGUST 2024 - BUY TO LET

**í%**Ì



**1** 8.4%

Remortgage 111.070 185,030 17.5%



296.100 13.9%



35.20%



Remo % BTL 64.80%

#### JULY 2024 - BUY TO LET



8 Remortgage 157,464

Searches







**.** -14.1%

259,924 **-12.2%** 

Purchase % BTL 34.09%

Remo % BTL 65.91%

### WHAT DID DEMAND LOOK LIKE IN AUGUST 2024 for **RESIDENTIAL?**

But that's par for the course in return to form in September 2024."

Nathan Reilly, Twenty7tec

#### AUGUST 2024 - RESIDENTIAL

[%]



**-0.8%** 

-4.4%

Remortgage 772,464 481,251 **1**0.7%



Searches 1,253,715 **1** 3.4%



53.81%



Remo % Resi 46.19%

#### JULY 2024 - RESIDENTIAL



**%** 

Remortgage 434,585 **.** -14.5%

Searches 1,212,974

Q



Purchase % Resi 53.78%



Remo % Resi 46.22%

Purchase 778,389

**-8.3**%

### **FIRST TIME BUYERS -**LONDON AND NATIONWIDE

#### LONDON FTB



Searches

**-10.0%** 

10,843



Average Property Valuation

508,523 







95,876

**≜** 0.3%



Average Loan To Value 76.00% 0.0%

#### NATIONWIDE FTB



Searches 316,918 **I** -1.0%



Average Property Valuation

294,201 1.5%



Average Loan Required 226,469 **≜** 1.4%



Average Combined Income

62,231 **-2.0%** 



Average Loan To Value 81.00% 0.0%

#### **PURCHASE VS REMORTGAGE**

#### PURCHASE





Searches 893,068 • -0.4%

Average Property Valuation 357,382 1.9%



Average Loan Required 256,663 1.6%



70,424

**≜** 0.2%



Average Loan To Value **76.00%** 0.0%

#### REMORTGAGE



Searches 689,457 11.7%



Average Property Valuation

**427,869** 



Average Loan Required

**222,733** 



Average Combined Income

Average Combined Income

**82,571 0.8%** 



Average Loan To Value 56.00%

**↓** -1.8%

### **PURCHASE VS REMORTGAGE - BUY TO LET**

#### **PURCHASE - BUY TO LET**





Searches 104,636 \$ 6.8% Average Property Valuation 274,090



Average Loan Required 191,657



Average Combined Income

**73,552** 2.1% Average Loan To Value
70.00%

For the second second

£

#### **REMORTGAGE - BUY TO LET**



Searches 175,100 16.0%



Average Property Valuation

**363,464** ± 0.2%



Average Loan Required 207,111 • 0.5%



Average Combined Income

83,552



Average Loan To Value

**59.00%** 

#### **PURCHASE VS REMORTGAGE - RESIDENTIAL**

#### **PURCHASE - RESIDENTIAL**





Searches 735,944

Average Property Valuation 370,950 ± 2.1%



Average Loan Required 273,483



72,586

**≜** 0.0%



Average Loan To Value **76.00%** 0.0%

#### **REMORTGAGE - RESIDENTIAL**





Average Property Valuation

451,080 1 3.4%



Average Loan Required

**232,448** 



Average Combined Income

Average Combined Income

**83,203** 



Average Loan To Value

55.00% J-1.8%

#### LONDON V NATIONWIDE BTL

#### **BTL - LONDON**





Buy To Let mortgage searches Average Property Valuation

12,796 

554,052 ♦ 0.7%



313,652

**≜** 2.6%

Average Loan Required



**≜** 7.5%

£

Average Combined Income 98,213

Average Loan To Value 58.00% **≜** 1.8%

#### **BTL - NATIONWIDE**





Buy to Let mortgage searches Average Property Valuation

279,736 **≜** 12.4%

330,044

**≜** 1.0%



Average Loan Required 201,330 **≜** 1.1%



Average Combined Income

80,332 € 0.4%



Average Loan To Value

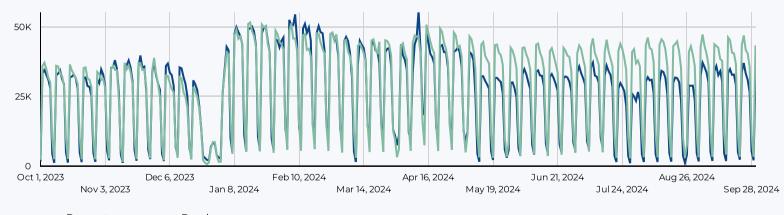
63.00% 0.0%

### WHERE WAS THE DEMAND IN THE AUGUST 2024 MARKET?

#### Searches by type

|    | Mortgage Type 🔸                                               | August 2024 | August 2024 monthly difference |
|----|---------------------------------------------------------------|-------------|--------------------------------|
| 1. | Standard Residential (inc. Affordable<br>Schemes/Help To Buy) | 17835       | -3.52%                         |
| 2. | Standard Residential                                          | 1164262     | -3.76%                         |
| 3. | Shared Ownership (inc. Your Home<br>Scheme)                   | 43917       | 0.57%                          |
| 4. | Self Build                                                    | 929         | -28.98%                        |
| 5. | Secured Loan Shared Ownership                                 | 10          | 0.00%                          |

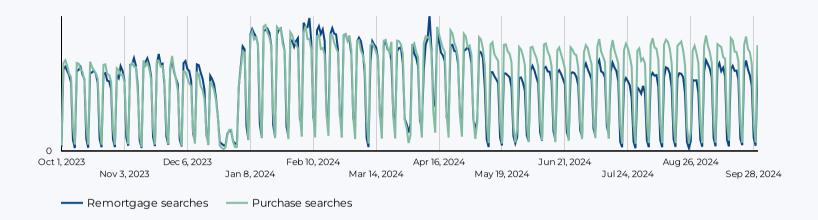
#### Purchase searches vs Remortgage searches



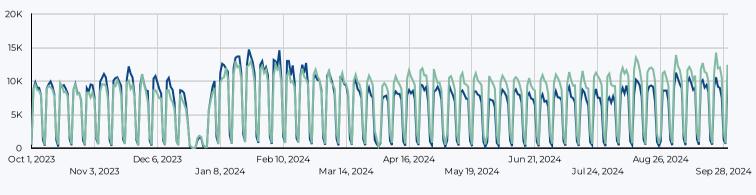
---- Remortgage ----- Purchase

### SEARCHES VS DOCUMENTS IN THE AUGUST 2024 MARKET

#### Purchase v Remortgage searches for the past 12 months



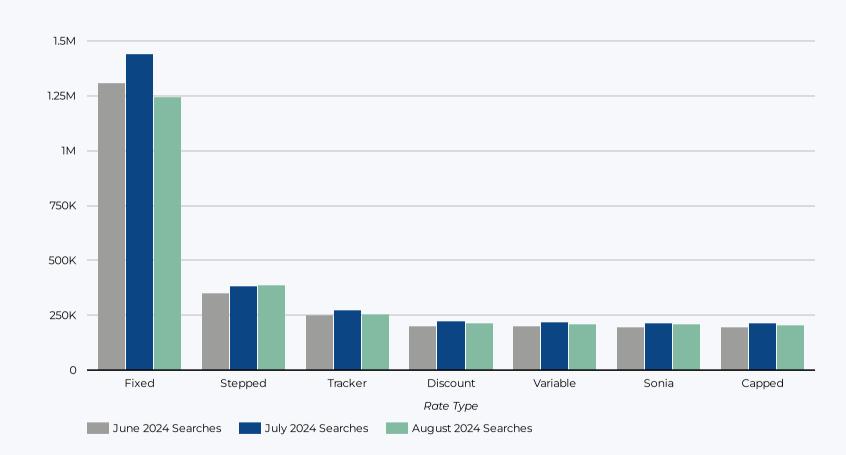
#### Purchase v Remortgage ESIS documents for the past 12 months



---- Remortgage ESIS docs ----- Purchase ESIS docs

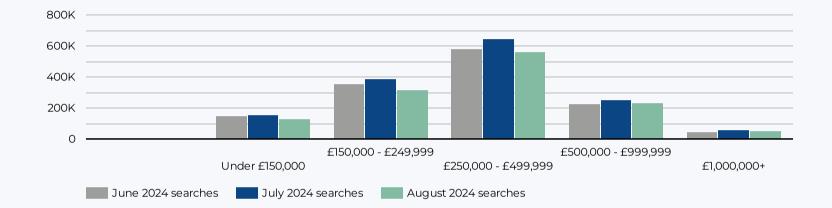
## SEARCHES BY MORTGAGE PRODUCT TYPE IN THE PAST QUARTER

#### Searches per product type this quarter



SEARCHES BY VALUE IN THE AUGUST 2024 MARKET

#### Searches by value - total

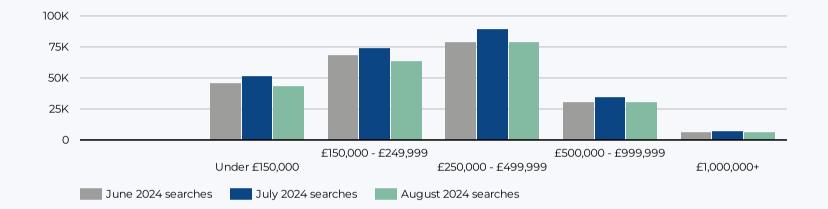


#### Mortgage searches by valuation group - total

| Property Valuation  | July 2024 searches | August 2024 sea | July 2024 to August 2024 |
|---------------------|--------------------|-----------------|--------------------------|
| Under £150,000      | 155,186            | 129,327         | -0.2                     |
| £150,000 - £249,999 | 384,789            | 314,180         | -0.2                     |
| £250,000 - £499,999 | 642,521            | 561,206         | -0.1                     |
| £500,000 - £999,999 | 249,358            | 229,406         | -0.1                     |
| £1,000,000+         | 56,580             | 51,579          | -0.1                     |

SEARCHES BY VALUE IN THE AUGUST 2024 BUY TO LET MARKET

#### Searches by value - Buy to Let

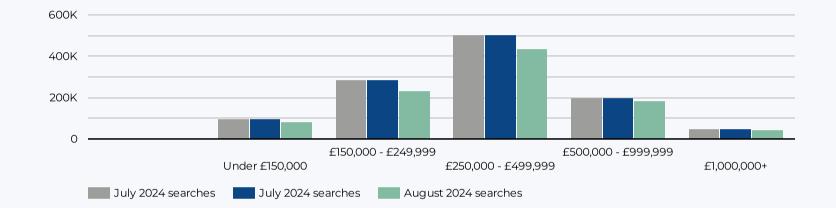


#### Mortgage searches by valuation group - Buy to Let

| Property Valuation  | July 2024 se | August 2024 searches | July 2024 to August 2024 |
|---------------------|--------------|----------------------|--------------------------|
| Under £150,000      | 51,387       | 43,650               | -0.15                    |
| £150,000 - £249,999 | 73,805       | 63,463               | -0.14                    |
| £250,000 - £499,999 | 89,723       | 79,421               | -0.11                    |
| £500,000 - £999,999 | 34,670       | 30,722               | -0.11                    |
| £1,000,000+         | 7,350        | 6,571                | -0.11                    |

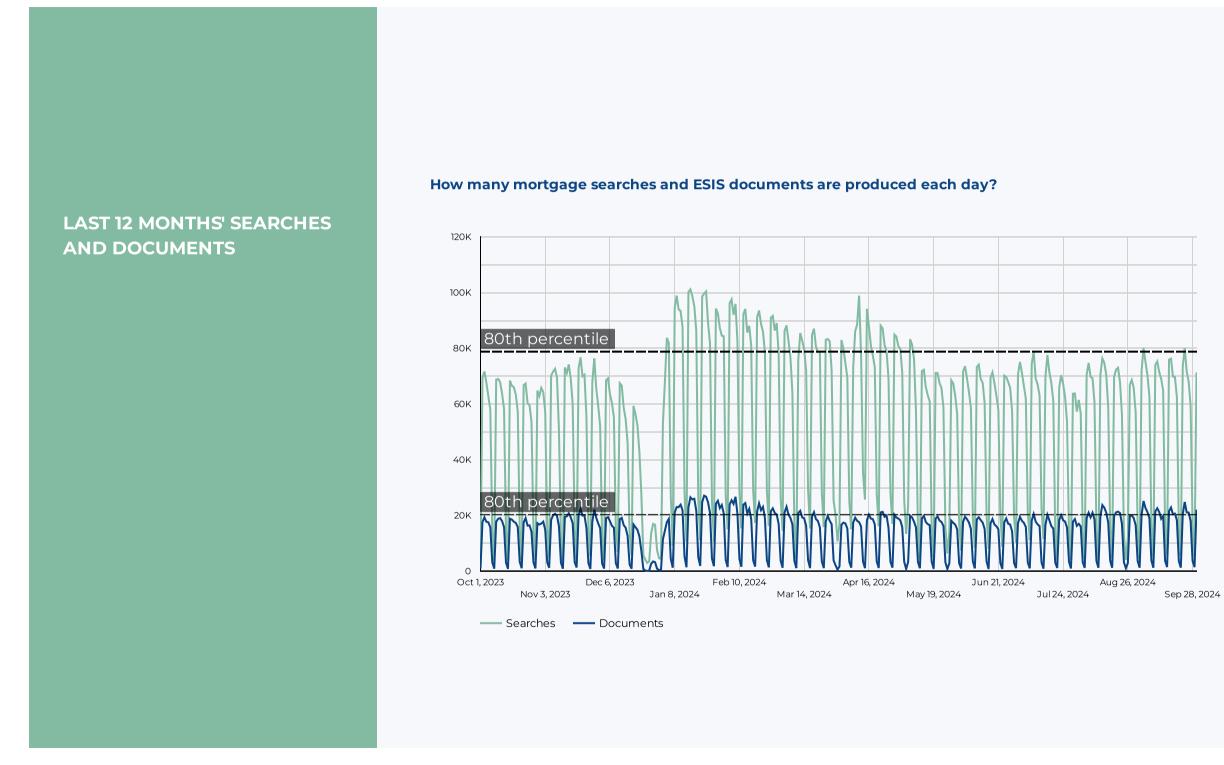
## SEARCHES BY VALUE IN THE AUGUST 2024 RESIDENTIAL MARKET

#### Searches by value - Residential



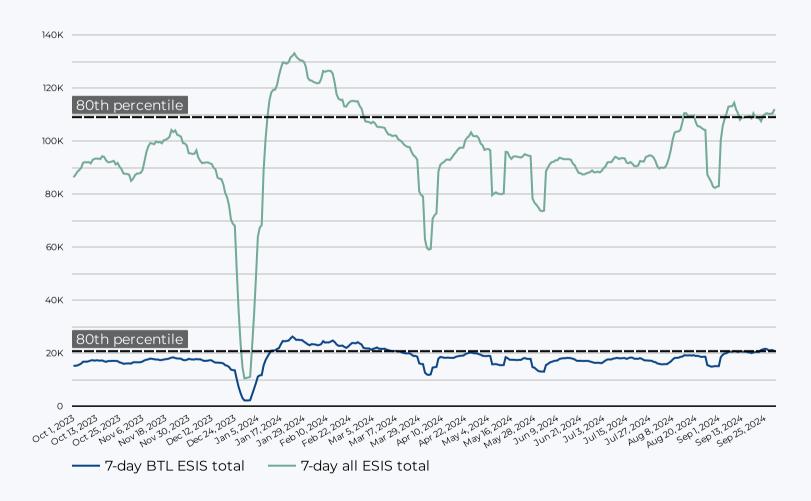
#### Mortgage searches by valuation group - Residential

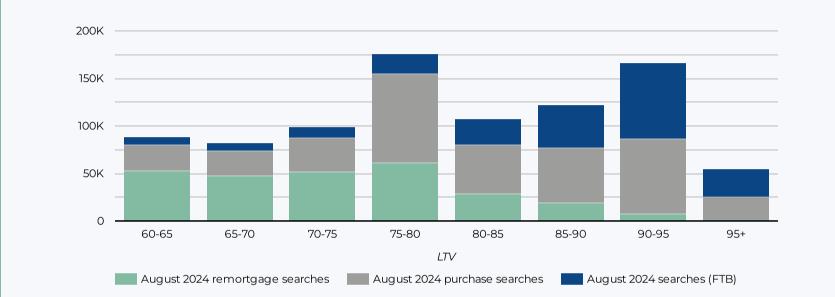
| Property Valuation  | July 2024 searches | August 2024 searches | July 2024 to August 2024 |
|---------------------|--------------------|----------------------|--------------------------|
| Under £150,000      | 98,343             | 80,190               | -18.46%                  |
| £150,000 - £249,999 | 287,201            | 229,948              | -19.93%                  |
| £250,000 - £499,999 | 502,416            | 435,746              | -13.27%                  |
| £500,000 - £999,999 | 199,807            | 184,788              | -7.52%                   |
| £1,000,000+         | 46,230             | 42,793               | -7.43%                   |





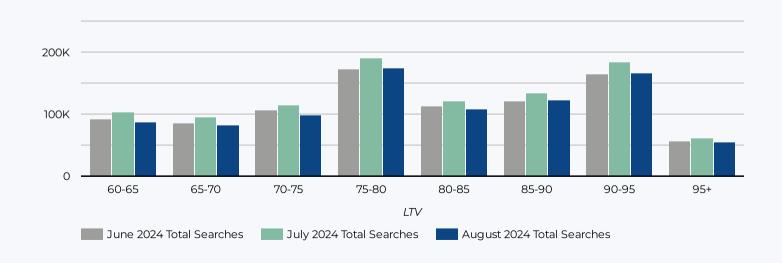






#### Mortgage searches by max LTV - stacked





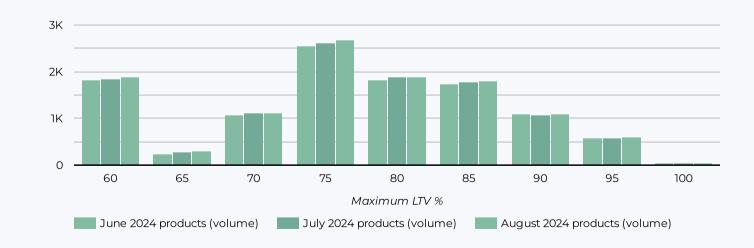
## WHAT PRODUCTS ARE APPLICANTS SEARCHING FOR?

#### Mortgage searches split by LTV ranges and buyer types

| LTV • | August 2024 purchase<br>searches | August 2024 remortgage<br>searches | August 2024 searches<br>(FTB) | August 2024 Total<br>Searches |
|-------|----------------------------------|------------------------------------|-------------------------------|-------------------------------|
| 60-65 | 27,176                           | 52,869                             | 7,850                         | 87,895                        |
| 65-70 | 26,550                           | 47,439                             | 7,708                         | 81,697                        |
| 70-75 | 36,038                           | 51,732                             | 11,453                        | 99,223                        |
| 75-80 | 93,210                           | 61,295                             | 20,846                        | 175,351                       |
| 80-85 | 51,697                           | 28,479                             | 27,636                        | 107,812                       |
| 85-90 | 58,256                           | 18,726                             | 45,418                        | 122,400                       |
| 90-95 | 79,735                           | 6,927                              | 79,609                        | 166,271                       |
| 95+   | 23,937                           | 1,407                              | 29,130                        | 54,474                        |

### PRODUCT HEATMAPS AS AT END OF AUGUST 2024

#### Products available at max LTV ranges for the past quarter

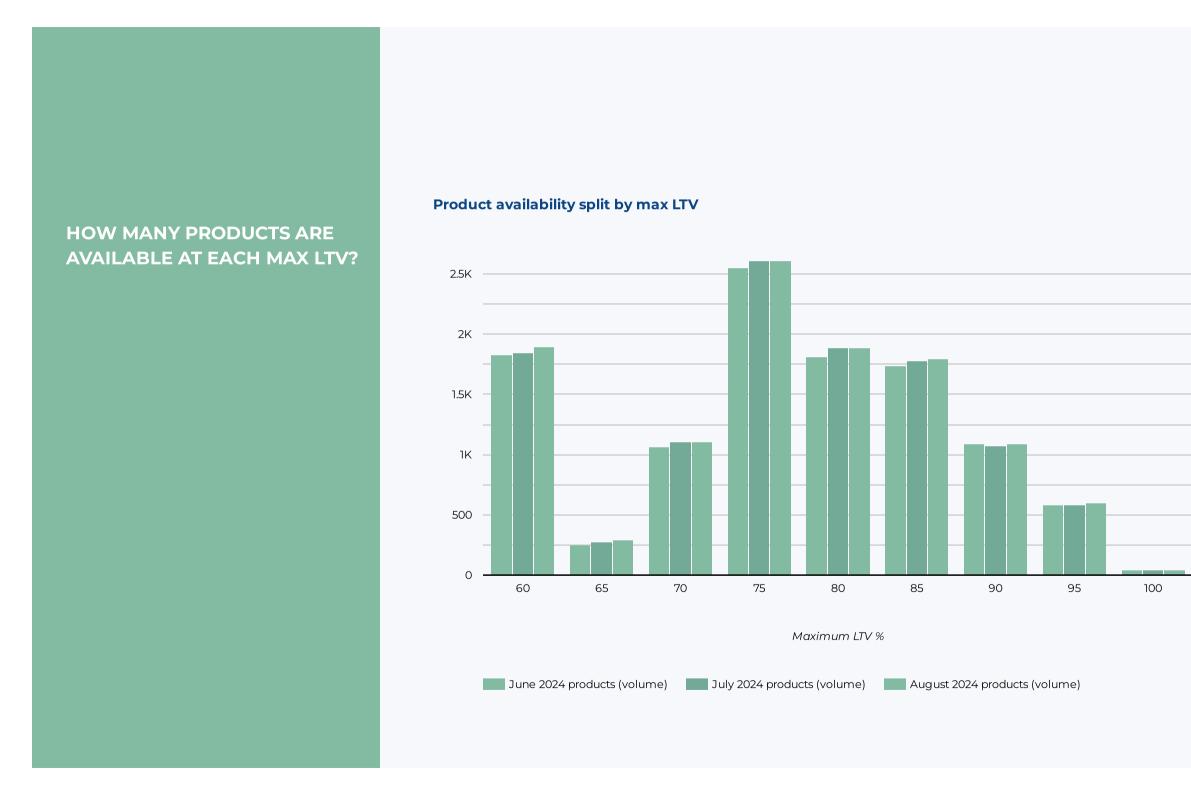


## PRODUCTS AVAILABLE ON TWENTY7TEC SYSTEM AS AT END OF AUGUST 2024

#### Mortgage product availability over the past 12 months



----- Total mortgage products on Twenty7Tec's systems



#### Busiest days of the year for producing ESIS documents

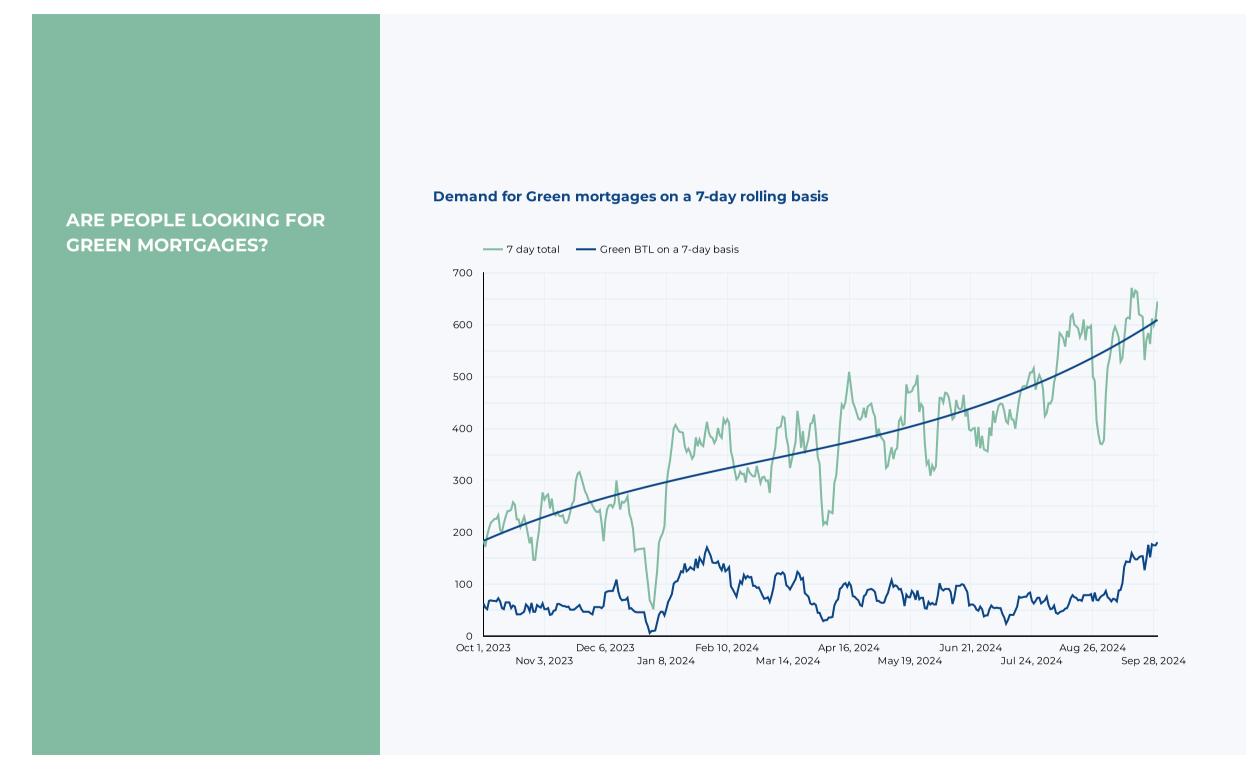
0 100 200 300 400 500 600 700 Jan 1, 2023 Apr 27, 2023 Aug 21, 2023 Dec 15, 2023 Apr 9, 2024 Aug 3, 2024 Feb 28, 2023 Jun 24, 2023 Oct 18, 2023 Feb 11, 2024 Jun 6, 2024 Sep 30, 20... 

### ESIS DOCUMENTS – BUSIEST DAYS YTD

## HOW ARE PRODUCTS DISTRIBUTED ACROSS LTV RANGES?

#### Proportion of total products in the market by maximum LTV

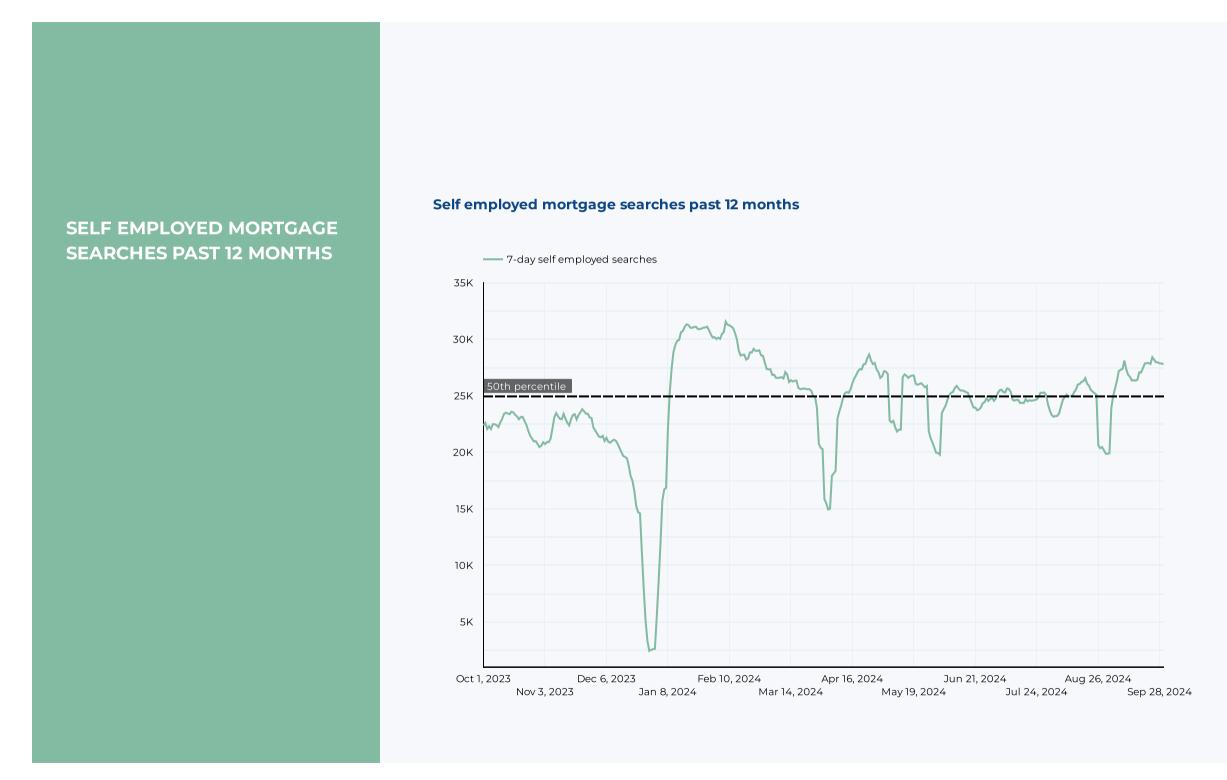
| Maximum LTV % | August 2024 products (volume) | % of Total August 2024 Products |
|---------------|-------------------------------|---------------------------------|
| 50            | 101                           | 0.87%                           |
| 55            | 46                            | 0.4%                            |
| 60            | 1,890                         | 16.33%                          |
| 65            | 290                           | 2.51%                           |
| 70            | 1,105                         | 9.55%                           |
| 75            | 2,668                         | 23.05%                          |
| 80            | 1,889                         | 16.32%                          |
| 85            | 1,793                         | 15.49%                          |
| 90            | 1,088                         | 9.4%                            |
| 95            | 599                           | 5.18%                           |



GREEN LANDLORD / BTL AS A PERCENTAGE OF ALL GREEN MORTGAGES

#### Demand for green BTL mortgages on a 7-day rolling basis





### CRITERIA SEARCHES IN AUGUST 2024

Here are the top ten most commonly requested criteria searches on our systems from the past month:

1. Can applications from Non-EU, EEA Non-UK Foreign Nationals be accepted and under what conditions?

2. Can applicants on a VISA be considered and what are the acceptable requirements?

3. Is an application for joint borrowers, where only one will be the legal owner, acceptable and under what circumstances?

4. Are First Time Buyers acceptable and what is the definition of a FTB?

5. Can applicants with fewer than 3 years of UK residency be considered?

6. Can applicants with satisfied Defaults be considered and what is acceptable?

7. What is the acceptable Maximum Age for applicants at the end of the mortgage term?

8. Are arrears or missed payments on Credit Cards, Store Cards, or Mail Order catalogues considered?

9. Are Self-Employed applicants with 1 Year's Accounts acceptable?

10. Can applicants with unsatisfied or outstanding Defaults be considered and what is acceptable?

## Our methodology

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