Brand colour palette

Colours reflecting our brand's identity and personality

Primary colours

Deep Navy

TRUST & PROFESSIONALISM

HEX CODE
#003F5C

CMYK:
100 | 32 | 0 | 64

RGB:
0 63 92

@20%

@50%

@80%

Teal

GROWTH & IMPOWERMENT

HEX CODE
#57A282

CMYK:
46 | 0 | 20 | 36

RGB:
87 162 130

@20%

@50%

@80%

Blue Sky

CLARITY & KNOWLEDGE

HEX CODE
#009DD9

CMYK:
100 | 28 | 0 | 15

RGB:
0 157 217

@20%

@50%

@80%

Brand colour palette

These colours reflect our brand's identity and personality

Secondary colours

Cedar Bark

WISDOM &
GOOD STANDING

HEX CODE
#BC5042

CMYK:
0 | 57 | 65 | 26

RGB:
188 80 66

Season's Fig

THOUGHTFULNESS
& DEVELOPMENT

HEX CODE
#472230

CMYK:
0 | 52 | 32 | 72

RGB:
71 34 48

Soft Grey

CLARITY &
ACCESSIBILITY

HEX CODE
#333941

CMYK:
22 | 12 | 0 | 75

RGB:
51 57 65

Golden Yellow

OPTIMISTIC &
LIFE ENHANCING

HEX CODE
#EABB1E

CMYK:
0 | 20 | 87 | 8

RGB:
234 187 30

Orange Fresh

EDUCATION &
UNDERSTANDING

HEX CODE
#FF914D

CMYK:
0 | 43 | 70 | 0

RGB:
255 145 77

Light grey

CONFIDENCE &
CLARITY

HEX CODE
#F2F2F2

CMYK:
4 | 2 | 2 | 0

RGB:
242 242 242

Stately White

CONFIDENCE &
CLARITY

HEX CODE
#FFFFFF

CMYK:
0 | 0 | 0 | 0

RGB:
252 252 252

Our fonts - standard use

Our messaging - loud and clear

Anton

For headers

Aa

Open Sans

For subheads and paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234
567890!@#$%^&*()

black bold regular light

Aa

Our fonts - digital/non-standard

Font use for screens and where standard use isn't possible*

Open Sans (bold)

For headers

Aa

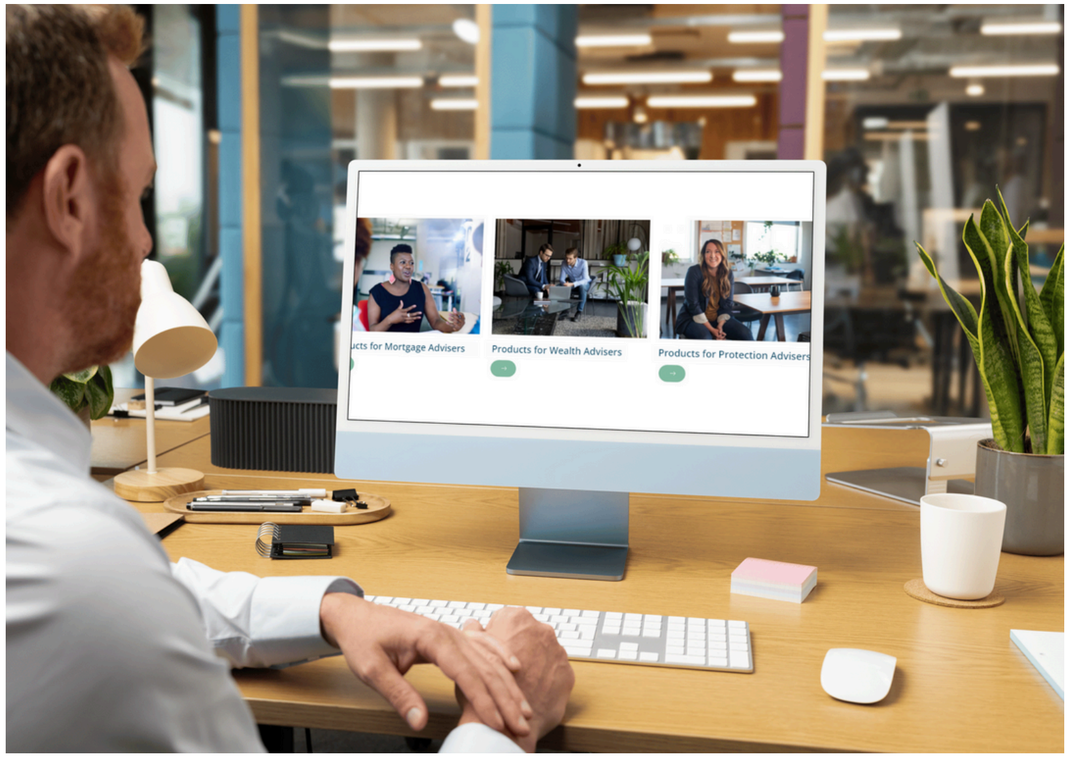
Open Sans

For subheads and paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234
567890!@#$%^&*()

black bold regular light

Aa



Our logo

Our logo, our identity

Twenty7tec

Twenty7tec

Twenty7tec

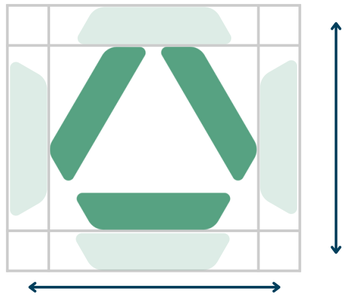
Our logo

Our logo, our identity

Our logo

Our logo, our identity - clear space

Spacing



Minimum usage size

The recommended minimum size for our logo should not be less than 20px in height.

Twenty7tec ↕ 20px ↕ 20px